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FOR IMMEDIATE RELEASE:

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## **Total Solutions Plus 2011**

The Tile Council of North America (TCNA) is pleased to announce it will again partner with the National Tile Contractors Association (NTCA) and the Ceramic Tile Distributors Association (CTDA) to host Total Solutions Plus.

This all-industry conference and tabletop display event will be held November 7-11, 2011 at the Sheraton Wild Horse Pass Resort & Spa in Phoenix, AZ. Full registration information will be announced in the near future.

With more than 450 tile industry professionals attending last year's conference in Naples, FL, Total Solutions Plus provides attendees with a unique opportunity to network with a wide cross-section of the industry: manufacturers, distributors, contractors, and installers. Additionally, this event offers numerous educational and technical presentations specifically tailored to meet attendee needs, as well as the opportunity to view the latest in tile products during the tabletop event.

“We are very pleased to team up again this year with NTCA and CTDA to host Total Solutions Plus,” remarked Eric Astrachan, executive director of TCNA. “Last year's conference was a major success. Having the three major associations' membership together is truly an unmatched opportunity to connect and work jointly towards addressing the most critical concerns facing our industry.”

TCNA's fall board meeting will be held November 8, 2011 in conjunction with Total Solutions Plus at the Sheraton Wild Horse Pass Resort & Spa.

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