



Website: www.tileusa.com . Literature: literature@tileusa.com

FOR IMMEDIATE RELEASE

SPANISH VERSIONS OF 2008 TCA HANDBOOK AND ANSI A108/A118/A136.1

Orlando, FL (4/30/08) - The Tile Council of North America, Inc. (TCNA) will introduce Spanish versions of the *2008 TCA Handbook for Ceramic Tile Installation* and the latest *American National Standard Specifications for the Installation of Ceramic Tile (ANSI A108/A118/A136.1)* at Coverings 2008 in Orlando.

“A strong pool of tile installers plays an integral part in the continued growth of the ceramic tile market. One of TCNA’s objectives is to provide the specification tools installers need in the field. Today, with the wealth of installation materials available, each with specific requirements, it can be a challenge to stay well-versed and up-to-date in all the technical aspects of the job,” remarked Eric Astrachan, TCNA’s Executive Director.

“The 2008 TCA Handbook and the latest publication of American National Standards provide ceramic tile contractors the most current information. With Spanish language editions, we are addressing the needs of the growing Spanish-speaking contractor community,” concluded Mr. Astrachan.

The 2008 TCA Handbook Spanish edition also includes a translation of the *Floor Coverings Cost Comparison* report – an independent life cycle cost analysis of 17 floor coverings. This is an excellent sales tool for Spanish-speaking professionals to educate consumers on the benefits of ceramic tile versus other floor coverings.

The 2008 CD-ROM will include the English and Spanish versions of the 2008 TCA Handbook, ANSI A108/A118/A136.1 standards, CAD files of the TCA Handbook diagrams, and TCNA member catalogs.

-MORE-

TILE COUNCIL OF NORTH AMERICA, INC.

100 Clemson Research Boulevard . Anderson, South Carolina 29625 . Phone: 864-646-8453 . Fax: 864-646-2821



Testing Services: testing@tileusa.com . Literature Orders: literature@tileusa.com



Website: www.tileusa.com . Literature: literature@tileusa.com

Coverings attendees are encouraged to take advantage of special pricing (available only at Coverings 2008) on these publications:

Publication	Coverings Show Pricing
2008 TCA Handbook (English).....	Complimentary copy
2008 TCA Handbook (Spanish).....	Complimentary copy
2008 CD-ROM.....	\$10 (Retail - \$20)
2008 ANSI A108/A118/A136.1 (English or Spanish)	\$10 (Retail - \$25)

For more information on how to order the Spanish version of the 2008 TCA Handbook in print or on a CD and the ANSI A108/A118/A136.1 standards, visit www.tileusa.com, or call TCNA at 864-646-8453.

###

Contact: Shannon Woodmansee, Director of Membership and Public Relations
864-646-8453 ext. 107

TILE COUNCIL OF NORTH AMERICA, INC.

100 Clemson Research Boulevard . Anderson, South Carolina 29625 . Phone: 864-646-8453 . Fax: 864-646-2821



Testing Services: testing@tileusa.com . Literature Orders: literature@tileusa.com