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FOR IMMEDIATE RELEASE

## LIVE INSTALLATION DEMONSTRATIONS ON NORTH AMERICAN PAVILION STAGE 2456

**Tuesday, April 29, 2008**

- 11:15 a.m.     **Ardex Tile & Stone Installation Product Demonstration**– Presenter: Ardex Engineered Cements
- 11:45 a.m.     **Resin Grout Installation Made Easy** – Presenter: MAPEI Corporation
- 12:15 p.m.     **EasyBoard® - The New Generation of Lightweight Backerboard** – Presenter: Custom Building Products
- 12:45 p.m.     **Ardex Tile & Stone Installation Product Demonstration**– Presenter: Ardex Engineered Cements
- 1:15 p.m.     **Waterproofing for Lasting Installations** – Presenter: MAPEI Corporation
- 1:45 p.m.     **Dust-Less Mortars and Indoor Air Quality** – Presenter: Mer-Krete Systems
- 2:15 p.m.     **Watertight Showers Made Easier** – Presenter: Noble Company
- 2:45 p.m.     **The EasyMat® Challenge** – Presenter: Custom Building Products
- 3:15 p.m.     **QT and Tile - What Gives?** – Presenter: Dodge-Regupol
- 3:45 p.m.     **ARDEX Tile & Stone Installation Product Demonstrations** – Presenter: Ardex Engineered Cements
- 4:15 p.m.     **More Solutions - Large Format Tile and Dust-Free Mortar** – Presenter: MAPEI Corporation

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**TILE COUNCIL OF NORTH AMERICA, INC.**

100 Clemson Research Boulevard . Anderson, South Carolina 29625 . Phone: 864-646-8453 . Fax: 864-646-2821



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**Wednesday, April 30, 2008**

- 10:15 a.m.     **Resin Grout Installation Made Easy** – Presenter: MAPEI Corporation
- 10:45 a.m.     **Wedi Fundo Shower System - Waterproof/Flexible/Unmatched Speed & Ease** – Presenter: Wedi Corporation
- 11:15 a.m.     **ARDEX Tile & Stone Installation Product Demonstrations** – Presenter: Ardex Engineered Cements
- 11:45 a.m.     **Dust-Less Mortars and Indoor Air Quality** – Presenter: Mer-Krete Systems
- 12:15 p.m.     **EasyBoard® - The New Generation of Lightweight Backerboard** – Presenter: Custom Building Products
- 12:45 p.m.     **Watertight Showers Made Easier** – Presenter: Noble Company
- 1:15 p.m.       **Waterproofing Showers and Decks** – Presenter: NAC Products.
- 1:45 p.m.       **Waterproofing for Lasting Installations** – Presenter: MAPEI Corporation
- 2:15 p.m.       **ARDEX Tile & Stone Installation Product Demonstrations** – Presenter: Ardex Engineered Cements
- 2:45 p.m.       **Quartz-Lock® Urethane Grout Technology** – Presenter: StarQuartz Industries, Inc.
- 3:15 p.m.       **Lightweight Systems Including Prism® SureColor® Grout** – Presenter: Custom Building Products
- 3:45 p.m.       **Hydro-Guard One and Hydro-Guard 2000: Major Product Improvements to an Established Proven Mold Resistant Waterproofing** – Presenter: Mer-Krete Systems
- 4:15 p.m.       **More Solutions - Large Format Tile and Dust-Free Mortar** – Presenter: MAPEI Corporation
- 4:45 p.m.       **ARDEX Tile & Stone Installation Product Demonstrations** – Presenter: Ardex Engineered Cements

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**Thursday, May 1, 2008**

- 10:15 a.m.     **ARDEX Tile & Stone Installation Product Demonstrations** – Presenter: Ardex Engineered Cements
- 10:45 a.m.     **Wedi Fundo Shower System - Waterproof/Flexible/Unmatched Speed & Ease** – Presenter: Wedi Corporation
- 11:15 a.m.     **Resin Grout Installation Made Easy** – Presenter: MAPEI Corporation
- 11:45 a.m.     **The EasyMat<sup>®</sup> Challenge** – Presenter: Custom Building Products
- 12:15 p.m.     **Quartz-Lock<sup>®</sup> Urethane Grout Technology** – Presenter: StarQuartz Industries, Inc.
- 12:45 p.m.     **Hydro-Guard One and Hydro-Guard 2000: Major Product Improvements to an Established Proven Mold Resistant Waterproofing** – Presenter: Mer-Krete Systems
- 1:15 p.m.      **Waterproofing for Lasting Installations** – Presenter: MAPEI Corporation.
- 1:45 p.m.      **ARDEX Tile & Stone Installation Product Demonstrations** – Presenter: Ardex Engineered Cements
- 2:15 p.m.      **EasyBoard<sup>®</sup> - The New Generation of Lightweight Backerboard** – Presenter: Custom Building Products
- 2:45 p.m.      **Crack Isolation and Sound Control** – Presenter: NAC Products
- 3:15 p.m.      **Dust-Less Mortars and Indoor Air Quality** – Presenter: Mer-Krete Systems
- 3:45 p.m.      **ARDEX Tile & Stone Installation Product Demonstrations** – Presenter: Ardex Engineered Cements
- 4:15 p.m.      **More Solutions - Large Format Tile and Dust-Free Mortar** – Presenter: MAPEI Corporation

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**Friday, May 2, 2008**

- 11:15 a.m.     **ARDEX Tile & Stone Installation Product Demonstrations** – Presenter:  
                  Ardex Engineered Cements
- 11:45 a.m.     **Lightweight Systems Including Prism<sup>®</sup> SureColor<sup>®</sup> Grout** – Presenter:  
                  Custom Building Products
- 12:15 p.m.     **Dust-Less Mortars and Indoor Air Quality** – Presenter: Mer-Krete Systems
- 12:45 p.m.     **Resin Grout Installation Made Easy** – Presenter: MAPEI Corporation
- 1:15 p.m.      **ARDEX Tile & Stone Installation Product Demonstrations** – Presenter:  
                  Ardex Engineered Cements

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Contact: Shannon Woodmansee, Director of Membership and Public Relations  
864-646-8453, ext. 107

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