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FOR IMMEDIATE RELEASE

LIVE INSTALLATION DEMONSTRATIONS ON NORTH AMERICAN PAVILION STAGE 2143

Tuesday, April 29, 2008

- 10:45 a.m. **LATICRETE® SpectraLOCK® PRO Grout (IMPROVED)** – Presenter: Laticrete International, Inc.
- 11:15 a.m. **LATICRETE® Hydro Ban™ Rapid** – Presenter: Laticrete International, Inc.
- 11:45 p.m. **Building a Waterproof/Vaportight Tiled Shower with the Schluter® - Shower System** – Presenter: Schluter® Systems
- 12:15 p.m. **Identifying Potential Problems of the Substrate for Walls and Floors** – Presenter: National Tile Contractors Association (NTCA)
- 12:45 p.m. **LATICRETE® 125 Anti-Fracture Mortar** – Presenter: Laticrete International, Inc.
- 1:15 p.m. **Installation of Heated Floor Systems Using Self-Leveling Underlayment and Thin-Set Mortar** – Presenter: Bonsal American
- 1:45 p.m. **New Technology in Tile Mortars** – Presenter: TEC Specialty Construction Brands
- 2:15 p.m. **Lippage Free Installation System** – Presenter: Tuscan Leveling System
- 2:45 p.m. **Correcting Unsuitable Substrates** – Presenter: NTCA
- 3:15 p.m. **Non-Sag Mortars** – Presenter: Bostik, Inc.
- 3:45 p.m. **We Really Do Know How to Make It Easy - Installation Tips for Installing Electric Cable and Mat Floor Warming Systems** – Presenter: Easy Heat
- 4:15 p.m. **Understanding and Using Water-based Sealers** – Presenter: DuPont/StoneTech™ Professional
- 4:45 p.m. **LATICRETE® PermaColor™ Grout** – Presenter: Laticrete International, Inc.

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TILE COUNCIL OF NORTH AMERICA, INC.

100 Clemson Research Boulevard . Anderson, South Carolina 29625 . Phone: 864-646-8453 . Fax: 864-646-2821



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Wednesday, April 30, 2008

- 10:15 a.m. **LATICRETE® Floor Heat** – Presenter: Laticrete International, Inc.
- 10:45 a.m. **Which System Should I Use and Why - Feature and Benefits of Cable and Mat Floor Warming Systems** – Presenter: Easy Heat
- 11:15 a.m. **Instant Shower - Just Add Water** – Presenter: FinPan, Inc.
- 11:45 a.m. **100% Epoxy Installations** – Presenter: Bostik, Inc.
- 12:15 p.m. **Understanding Lippage in Ceramic Tile Installations** – Presenter: NTCA
- 12:45 p.m. **Lippage Free Installation System** – Presenter: Tuscan Leveling System
- 1:15 p.m. **LATICRETE® 125 Anti-Fracture Mortar** – Presenter: Laticrete International, Inc.
- 1:45 p.m. **New Technology in Tile Mortars** – Presenter: TEC Specialty Construction Brands
- 2:15 p.m. **PermaBase Flex® Brand Cement Board - Curves Made Easy** – Presenter: National Gypsum Company
- 2:45 p.m. **Understanding Warpage in Ceramic Tile and the Effects This Can Have on an Installation** – Presenter: NTCA
- 3:15 p.m. **Building a Long-Lasting Tiled Floor with Schluter® - DITRA** – Presenter: Schluter® Systems
- 3:45 p.m. **Moisture Mitigation for Tile Installations** – Presenter: Bonsal American
- 4:15 p.m. **LATICRETE® PermaColor™ Grout** – Presenter: Laticrete International, Inc.

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Thursday, May 1, 2008

- 10:15 a.m. **LATICRETE® SpectraLOCK® PRO Grout (IMPROVED)** – Presenter: Laticrete International, Inc.
- 10:45 a.m. **LATICRETE® Hydro Ban™ Rapid** – Presenter: Laticrete International, Inc.
- 11:15 a.m. **Versatility of the PreForm Curbs** – Presenter: Bonsal American
- 11:45 a.m. **LATICRETE® Floor Heat** – Presenter: Laticrete International, Inc.
- 12:15 p.m. **Critical Lighting and the Battle That Must Be Fought** – Presenter: NTCA
- 12:45 p.m. **LATICRETE® 125 Anti-Fracture Mortar** – Presenter: Laticrete International, Inc.
- 1:15 p.m. **Lippage Free Installation System** – Presenter: Tuscan Leveling System
- 1:45 p.m. **New Technology in Tile Mortars** – Presenter: TEC Specialty Construction Brands
- 2:15 p.m. **PermaBase Flex® Brand Cement Board - Curves Made Easy** – Presenter: National Gypsum Company
- 2:45 p.m. **Proper Grout Joint Width and Installation for Large Format Tile** – Presenter: NTCA
- 3:15 p.m. **Non-Sag Mortars** – Presenter: Bostik, Inc.
- 3:45 p.m. **Instant Shower - Just Add Water** – Presenter: FinPan, Inc.
- 4:15 p.m. **Building a Waterproof/Vaportight Shower with the Schluter® - Shower System** – Presenter: Schluter® Systems
- 4:45 p.m. **LATICRETE® PermaColor™ Grout** – Presenter: Laticrete International, Inc.

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Friday, May 2, 2008

- 11:45 a.m. **Building a Long-Lasting Tiled Floor with Schluter® - DITRA** – Presenter:
Schluter® Systems
- 12:15 p.m. **A Complete Overview of Lippage, Warpage and Lighting Issues with
Practical Strategies to Solve Problems Associated with Them** – Presenter:
NTCA

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Contact: Shannon Woodmansee, Director of Membership and Public Relations
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