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FOR IMMEDIATE RELEASE:

## TILE COUNCIL MEMBERS MAKE TREMENDOUS CONTRIBUTION TO NORTH AMERICAN ECONOMY

*Chicago, IL 4/07* – Tile Council of North America’s (TCNA) members played a significant role in North America’s economy in 2006! TCNA currently has more than 200 members that make a wide variety of products – installation materials, raw materials, and ceramic, porcelain, decorative, quarry, and glass tile.

Tile manufacturer members accounted for more than 99% of tile made in the U.S., and Mexican members manufacture 94% of the Mexican tile market. “Tile Council’s membership represents an overwhelming share of the tile manufacturing industry in North America, which has a sizable impact on the North American economy,” remarked Victor Almeida, TCNA’s President.

Preliminary estimates show that revenue from 2006 sales of tile manufactured in North America by TCNA members was \$2.69 billion. Additionally, \$952 million in revenue was generated from tiles imported by TCNA members to North America and then resold. This represents approximately \$35-\$40 billion in total industry sales (including distributor & retailer mark-up, installation materials, and labor).

TCNA tile manufacturers provide employment for approximately 24,000 people, and their employees’ total payroll is more than \$575 million.

Also of note:

- An estimated 1 to 1.2 billion square feet of performance backer boards were produced in the U.S. in 2006. These backer boards, which are almost exclusively produced by TCNA members, created an additional \$300-\$350 million in revenue.
- Based on the total North American tile consumption of 5.03 billion sq. ft., roughly 2 million tons of setting materials were consumed in North America in the installation of this tile. Virtually all of these setting materials were manufactured by TCNA members.

**TILE COUNCIL OF NORTH AMERICA, INC.**

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- TCNA tile manufacturers produced more than 3.03 billion square feet of tile in North America last year.

“These numbers reflect an aggregate of confidential statistics from our members, public information from government sources, and in-house industry estimates, where necessary,” noted Andrew Whitmire, TCNA’s Trade Data Analyst.

In summary, these manufacturing figures, along with the jobs created by tile-related industries demonstrate the enormous effect TCNA’s tile manufacturing members have on the North American economy.

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