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FOR IMMEDIATE RELEASE

COMPLIMENTARY 2007 TCA HANDBOOK FOR CERAMIC TILE INSTALLATION OFFERED AT COVERINGS

The Tile Council of North America, Inc. (TCNA) is offering a complimentary copy of the “2007 TCA Handbook for Ceramic Tile Installation” at Coverings. This industry guide is referenced in commercial and residential specifications and is used by more than 100,000 tile professionals every year.

According to Eric Astrachan, Executive Director of TCNA, “In addition to seven new guidelines, the Handbook Committee made a concerted effort this year to add more explanatory language and to make the methods more consistent...significant improvements, all making the book more complete and easier to use.”

This year’s version of the TCA Handbook includes more than 300 updates – with each reviewed by the Handbook Committee of over 30 industry experts. Additionally, the CAD drawings were updated and redrawn, making them easier to use.

Other Notable Handbook Changes:

While deflection requirements have not changed per se, deflection language was changed to reference appropriate building codes (IRC for residential and IBC for commercial). Also, requirements for the flatness of the substrate were added to each method using thinset. To locate all Handbook sections that received changes, look for the “07” graphic.

Coverings attendees are encouraged to pick up a complimentary copy of the 2007 TCA Handbook at the TCNA booth (#4718) in the North American Pavilion. TCNA is also introducing a digital version of the 2007 Handbook at a reduced price of \$7 during the show (after the show, the CD will sell for \$15). For more information regarding how you can order a copy of the 2007 TCA Handbook in print or on a CD, visit www.tileusa.com or call the Tile Council at 864-646-8453.

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