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FOR IMMEDIATE RELEASE

91 LIVE INSTALLATION DEMONSTRATIONS IN NORTH AMERICAN PAVILION DURING COVERINGS 2007

Sponsored by the Tile Council of North America (TCNA), National Tile Contractors Association (NTCA), and Coverings, 22 manufacturers and NTCA will present 91 live demonstrations on two stages during Coverings 2007 in Chicago, IL.

"Education plays a vital role in the success of our industry. Contractors, installers, architects, and designers will gain valuable information on a broad spectrum of new technology at these live demonstrations," remarked Eric Astrachan, TCNA's Executive Director.

Starting on Tuesday, April 16, 2007 and continuing to Friday afternoon, Coverings attendees can see exactly how to install a wide variety of new products.

Amorim Industrial Solutions, Ardex Engineered Cements, Aqua Mix, Inc., Bonsal American, Bostik, Inc., Custom Building Products, Easy Heat, Inc., Fin Pan, Inc., Halex Corporation, James Hardie Building Products, Laticrete International, Inc., MAPEI Corporation, Mer-Krete Systems, MP Global Products, Inc., NAC Products, Inc., National Gypsum, Noble Company, Schluter Systems, SGM, Inc., StarQuartz Industries, Inc., TEC Brand – Specialty Construction Brands, Inc., USG Corporation, and NTCA are all participating. Learn new ways to make money and save time with tips from the experts!

A demonstration schedule will be displayed at each stage (see accompanying schedule for topics and times).

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