



Website: www.tileusa.com . Literature: literature@tileusa.com

FOR IMMEDIATE RELEASE

**LIVE INSTALLATION DEMONSTRATIONS
ON NORTH AMERICAN PAVILION STAGE “B”
(Location #4138)**

Tuesday, April 17, 2007

- 10:45 a.m. **Ardex TL Wood & Thinsets**– Presenter: Ardex Engineered Cements
- 11:15 a.m. **Floor and Wall Preparation** – Presenter: NTCA
- 11:45 a.m. **SGM Glass Tile Installation** – Presenter: SGM, Inc.
- 12:15 p.m. **StoneWall Non-Sag Mortar and 100% Epoxy Mortar** – Presenter: Bostik, Inc.
- 12:45 p.m. **The TEC Single Layer Floor System – The Only Direct-Bond System for Installing Tile to OSB or Plywood Sub-Floors** – Presenter: TEC Brand – Specialty Construction Brands
- 1:15 p.m. **Easy Mat Installation Demonstration** – Presenter: Custom Building Products
- 1:45 p.m. **USG DUROCK Crack Isolation System** – Presenter: USG Corporation
- 2:15 p.m. **Proper Layout** – Presenter: NTCA
- 2:45 p.m. **Building a Long-Lasting Tiled Floor with Schluter DITRA** – Presenter: Schluter Systems
- 3:15 p.m. **PreFormed Tile Ready Components: “Don’t Cut Your Price, Cut Your Time”** – Presenter: FinPan, Inc.
- 3:45 p.m. **The TEC Single Layer Floor System – The Only Direct-Bond System for Installing Tile to OSB or Plywood Sub-Floors** – Presenter: TEC Brand – Specialty Construction Brands
- 4:15 p.m. **Reinventing the Tiled Countertop** – Presenter: Schluter Systems

-more-

TILE COUNCIL OF NORTH AMERICA, INC.

100 Clemson Research Boulevard . Anderson, South Carolina 29625 . Phone: 864-646-8453 . Fax: 864-646-2821



Testing Services: testing@tileusa.com . Literature Orders: literature@tileusa.com



Website: www.tileusa.com . Literature: literature@tileusa.com

Wednesday, April 18, 2007

- 10:45 a.m. **Maximizing Tile Installations with Schluter Profiles** – Presenter: Schluter Systems
- 11:15 a.m. **Thinset Mixing and Application Procedures** – Presenter: NTCA
- 11:45 a.m. **PreFormed Tile Ready Components: “Don’t Cut Your Price, Cut Your Time”** – Presenter: FinPan, Inc.
- 12:15 p.m. **SnapStone Floating Tile System: “Beautifully Simple, Simply Beautiful”** – Presenter: MP Global Products/SnapStone
- 12:45 p.m. **Ardex 8+9 Waterproofing System** – Presenter: Ardex Engineered Cements
- 1:15 p.m. **SGM Light Weight Mortars** – Presenter: SGM, Inc.
- 1:45 p.m. **Building a Waterproof/Vapor-Tight Tiled Shower with the Schluter Shower System** – Presenter: Schluter Systems
- 2:15 p.m. **Thinset Tile Application** – Presenter: NTCA
- 2:45 p.m. **The TEC Single Layer Floor System – The Only Direct-Bond System for Installing Tile to OSB or Plywood Sub-Floors** – Presenter: TEC Brand – Specialty Construction Brands
- 3:15 p.m. **Crack Isolation 101** – Presenter: NAC Products, Inc.
- 3:45 p.m. **StoneWall Non-Sag Mortar and SL-150 Self-Leveling Underlayment**– Presenter: Bostik, Inc.
- 4:15 p.m. **Easy Mat Installation Demonstration** – Presenter: Custom Building Products
- 4:45 p.m. **The TEC Single Layer Floor System – The Only Direct-Bond System for Installing Tile to OSB or Plywood Sub-Floors** – Presenter: TEC Brand – Specialty Construction Brands

-more-

TILE COUNCIL OF NORTH AMERICA, INC.

100 Clemson Research Boulevard . Anderson, South Carolina 29625 . Phone: 864-646-8453 . Fax: 864-646-2821



Testing Services: testing@tileusa.com . Literature Orders: literature@tileusa.com



Website: www.tileusa.com . Literature: literature@tileusa.com

Thursday, April 19, 2007

- 10:15 a.m. **Ardex TL Wood & Thinsets**– Presenter: Ardex Engineering Cements
- 10:45 a.m. **The TEC Single Layer Floor System – The Only Direct-Bond System for Installing Tile to OSB or Plywood Sub-Floors** – Presenter: TEC Brand – Specialty Construction Brands
- 11:15 a.m. **Cement Grouting** – Presenter: NTCA
- 11:45 a.m. **Building a Long-Lasting Tiled Floor with Schluter DITRA** – Presenter: Schluter Systems
- 12:15 p.m. **Prism Grout Demonstration** – Presenter: Custom Building Products
- 12:45 p.m. **PreFormed Tile Ready Components: “Don’t Cut Your Price, Cut Your Time”** – Presenter: FinPan, Inc.
- 1:15 p.m. **Beyond Crack Isolation** – Presenter: NAC Products, Inc.
- 1:45 p.m. **StoneWall Non-Sag Mortar and Ultra Set Advanced** – Presenter: Bostik, Inc.
- 2:15 p.m. **Epoxy Grouting** – Presenter: NTCA
- 2:45 p.m. **The TEC Single Layer Floor System – The Only Direct-Bond System for Installing Tile to OSB or Plywood Sub-Floors** – Presenter: TEC Brand – Specialty Construction Brands
- 3:15 p.m. **SnapStone Floating Tile System: “Beautifully Simple, Simply Beautiful”** – Presenter: MP Global Products/SnapStone
- 3:45 p.m. **SGM Waterproofing Tips and Techniques** – Presenter: SGM, Inc.
- 4:15 p.m. **Why Premium Plywood Underlayment for Ceramic Tile?** – Presenter: Halex Corporation
- 4:45 p.m. **Maximizing Tile Installations with Schluter Profiles** – Presenter: Schluter Systems

-more-

TILE COUNCIL OF NORTH AMERICA, INC.

100 Clemson Research Boulevard . Anderson, South Carolina 29625 . Phone: 864-646-8453 . Fax: 864-646-2821



Testing Services: testing@tileusa.com . Literature Orders: literature@tileusa.com



Website: www.tileusa.com . Literature: literature@tileusa.com

Friday, April 20, 2007

- 10:15 a.m. **Ardex 8+9 Waterproofing System** – Presenter: Ardex Engineered Cements
- 10:45 a.m. **Building a Waterproof/Vapor-Tight Tiled Shower with the Schluter Shower System** – Presenter: Schluter Systems
- 11:15 a.m. **Expansion Joints** – Presenter: NTCA
- 11:45 a.m. **The TEC Single Layer Floor System – The Only Direct-Bond System for Installing Tile to OSB or Plywood Sub-Floors** – Presenter: TEC Brand – Specialty Construction Brands
- 12:15 p.m. **Reinventing the Tiled Countertop** – Presenter: Schluter Systems

-##-

Contact: Shannon Woodmansee, Director of Membership and Public Relations
864-646-8453, ext. 107

TILE COUNCIL OF NORTH AMERICA, INC.

100 Clemson Research Boulevard . Anderson, South Carolina 29625 . Phone: 864-646-8453 . Fax: 864-646-2821



Testing Services: testing@tileusa.com . **Literature Orders:** literature@tileusa.com