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FOR IMMEDIATE RELEASE

LIVE INSTALLATION DEMONSTRATIONS SCHEDULE ON NORTH AMERICAN PAVILION STAGE

Tuesday, April 4, 2006

- 10:30 a.m. **Grouting with LATICRETE® SpectraLOCK™ PRO Grout** - Presenter: Laticrete International, Inc.
- 11:00 a.m. **Installing Backerboard in a Steam Shower** - Presenter: National Tile Contractors Association (NTCA)
- 11:45 a.m. **TEC Waterproofing System Featuring: Spray Demonstration of Hydra Flex Membrane, Tiling with 3N1 Performance Mortar, & AccuColor Grout Best Practices**
Presenter: TEC Brand-Specialty Construction Brands, Inc.
- 12:30 p.m. **Installing a Heated Flooring System and Self-Leveling Underlayment** -
Presenter: NTCA
- 1:15 p.m. **Quick and Easy Tile Installations with New Lightweight Underlayments and Mortars** - Presenter: Custom Building Products.
- 2:00 p.m. **Glass Tile Installation** - Presenter: SGM, Inc.
- 2:45 p.m. **PART I: Shower Installation Using PreFormed Underlayment Components** –
Presenter: Bonsal American
- 3:30 p.m. **Using ARDEX Self-Leveler, Waterproofing, and New Non-Sag Technology** –
Presenter: Ardex Engineered Cements
- 4:15 p.m. **Proper Application of Crack Isolation Membranes Over Poured Gypsum to Meet New TCA Guidelines F180-05 and F200-05** –Presenter: Mer-Krete Systems, Inc.
- 5:00 p.m. **Grouting with C-Cure CurePerfect® Grout** – Presenter: C-Cure

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TILE COUNCIL OF NORTH AMERICA, INC.

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Wednesday, April 5, 2006

- 10:30 a.m. **Using ARDEX Self-Levelers, Waterproofing, and New Non-Sag Technology** –
Presenter: Ardex Engineering Cements
- 11:00 a.m. **Waterproofing a Pre-Sloped Mortar Bed** – Presenter: NTCA
- 11:45 a.m. **Quick and Easy Tile Installations with New Lightweight Underlayments and Mortars** - Presenter: Custom Building Products
- 12:30 p.m. **Layout and Installation of a Tile Floor** – Presenter: NTCA
- 1:15 p.m. **Using LATAPOXY® 310 Stone Adhesive** – Presenter: Laticrete International, Inc.
- 2:00 p.m. **TexRite®, Hydro-Rite™ “The Green Stuff” Membrane System for Waterproofing, Crack Isolation, and Moisture Control** –
Presenter: Texas Cement Products, Inc.
- 2:45 p.m. **PART II: Shower Installation Using PreFormed Underlayment Components**
– Presenter: Bonsal American
- 3:30 p.m. **Proper Application of Liquid-Applied Waterproofing Membranes for Above Grade Shower Pans and Walls** – Presenter: Mer-Krete Systems, Inc.
- 4:15 p.m. **Using SGM Lightweight Mortar** – Presenter: SGM, Inc.
- 5:00 p.m. **TEC Waterproofing System Featuring: Spray Demonstration of Hydra Flex Membrane, Tiling with 3N1 Performance Mortar, & AccuColor Grout Best Practices**
Presenter: TEC Brand-Specialty Construction Brands, Inc.

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Thursday, April 6, 2006

- 10:30 a.m. **Using SGM Porcelain Set Mortar** – Presenter: SGM, Inc.
- 11:00 a.m. **Waterproofing Steam Shower Walls** – Presenter: NTCA
- 11:45 a.m. **Uncoupling Underlayments, A New Look** – Presenter: C-Cure
- 12:30 p.m. **Grouting a Tile Floor** – Presenter: NTCA
- 1:15 p.m. **Introducing a New Generation of Crack Isolation Thin-Set Mortar, Mer-Krete™ Fracture-Guard 740 Thin-Set** – Presenter: Mer-Krete Systems, Inc.
- 2:00 p.m. **Quick and Easy Tile Installations with New Lightweight Underlayments and Mortars** - Presenter: Custom Building Products
- 2:45 p.m. **Using ARDEX Self-Leveler, Waterproofing, and New Non-Sag Technology** – Presenter: Ardex Engineering Cements
- 3:30 p.m. **Using LATICRETE® 255 MultiMax Multipurpose Thin-Set Mortar** – Presenter: Laticrete International, Inc.
- 4:15 p.m. **TEC Waterproofing System Featuring: Spray Demonstration of Hydra Flex Membrane, Tiling with 3N1 Performance Mortar, & AccuColor Grout Best Practices**
Presenter: TEC Brand-Specialty Construction Brands, Inc.
- 5:00 p.m. **Using BONSALE® Self-Leveling Underlayment** – Presenter: Bonsal American

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