



Website: www.tileusa.com . Literature: literature@tileusa.com

FOR IMMEDIATE RELEASE

SUMMARY OF 2005 TILE CONSUMPTION CALCULATIONS

Annualizing First Three Quarters of Data:

Total consumption through the first three quarters of 2005 was 2,523,762,000 sq. feet. Annualizing this number (i.e. dividing by 3 and multiplying by 4), total consumption would be 3,365,016,000 sq. ft., representing a 6.87% increase over 2004.

Current Growth Method:

The first three quarters of 2005 sales were 6.72% greater than the first three quarters of 2004. Assuming this trend continues and the 4th quarter sales are 6.72% greater than the 2004 4th quarter, total sales would be 3,360,520,000 sq. ft., representing a 6.72% increase over 2004.

Average Growth Method:

Average growth over the last four quarters has been 8.35% greater than the preceding four quarters. Assuming this trend continues, total consumption for 2005 would be 3,411,743,000 sq. ft.

Fourth Quarter to First Three Quarters Comparison:

Over the last two years, the fourth quarter averaged 32.7% of the first three quarters. Assuming this continues, the fourth quarter of 2005 will be 825,391,000, and the 2005 total sales will be 3,349,340,232, representing a 6.37% increase over 2004.

Summary:

By averaging these different predictive methods, Eric Astrachan, Executive Director of Tile Council of North America, estimates the total 2005 sales to be 3,371,655,000 sq. ft., representing a 7.08% increase over 2004.

-##-

Contact: Shannon Woodmansee, Director of Membership and Public Relations
864-646-8453, ext. 107

TILE COUNCIL OF NORTH AMERICA, INC.

100 Clemson Research Boulevard . Anderson, South Carolina 29625 . Phone: 864-646-8453 . Fax: 864-646-2821



Testing Services: testing@tileusa.com . Literature Orders: literature@tileusa.com