



PRESS RELEASE

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STATEMENT FROM THE NEW MEXICAN MEMBERS OF THE TILE COUNCIL OF NORTH AMERICA

“The four largest Mexican manufactures are very happy to join the Tile Council of North America and have high expectations of the strengths and benefits for the whole North American Tile Industry as a result of coming together! These four Mexican manufactures represent over 80% of the total ceramic tile manufacturing capacity of Mexico at over 2.4 billion feet for 2004. All four are actively involved in the U.S. and Canadian markets; they have modern technologically advanced facilities and all of them are very involved and interested in the improvements in quality standards and installation methods that should come out of working together under TCA.

Everybody is fully committed to working together as a team to make the North American Tile industry the Strongest and best in the world,” remarked Victor Almeida, CEO of Internacional de Ceramica, S.V. de C.V. (Interceramic) and Second Vice President to of the Tile Council of North America, Inc.

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